

## Faculty Achievement ( 2024-25)



Dr. Preeti Sharma has published a Scopus Indexed research paper “Declining Women Work Participation in an Era of Economic Growth India and China- A Comparative Analysis” in Journal Of Xi'an University Of Architecture & Technology in the year 2024.



Ms. Jasmeet Kaur has published a paper “IoT-Based Digital Communication Networks and AI Applications for Sustainable Grocery Purchases” in Scopus indexed research journal Frontiers in Health Informatics in the year 2024.



Dr. Ankit Kumari has published a research paper “The Interplay of Social Media Content, Emotional Engagement, and Overconfidence in Shaping Investors Investment Decisions” in Scopus Indexed Research Journal namely European Economic Journal in the year 2025.

# Department Of Business Administration

## Faculty Achievement ( 2024-25)



Dr. Banita has published a paper “Advancing Sustainable Development in India Through Green Finance: Insight For Health and Environment Policy” in Scopus indexed research journal International Journal of Environmental Sciences in the year 2025.



Dr. Perna Tikku has been granted a patent “AI Based Customer Feedback Analytics Kiosk” in the year 2025.



Ms. Nidhi has been granted a patent “AI Based Customer Feedback Analytics Kiosk” in the year 2025.